

ABSTRACT OF THE DISCLOSURE

A video signal processor is used to receive programs in the form of a composite video signal which incorporates a video broadcast channel, a main audio channel and an additional audio channel. The main audio channel may carry a standard audio track for the program while the additional audio channel carries an alternative audio track. The alternative audio track includes sound segments not found in the standard audio track in order that the audio be suitable for family viewing if the standard audio contains objectionable dialog, or includes specific information matching the demographics of a particular viewer population (based, for example, on geographic location). The video signal processor may be provided as a stand-alone device or may be incorporated into a TV receiver, a VCR, a DVD player, etc.